

## Vendor Link Directory Listing Request

If your site is relevant to ours, i.e. you sell machinery, hardware, software or equipment to businesses, state, county, municipal and or the federal government, or to churches or non-profits, we would be pleased to include a link to your website in our Vendor Directory. And it's **WIN-WIN** as we each benefit from even better search engine rankings!

### ***Here's what we need to create a link from LeaseExperts' Directory to your site:***

1. Go to: [http://www.LeaseExperts.com/Vendor\\_Link\\_Directory.htm](http://www.LeaseExperts.com/Vendor_Link_Directory.htm) (*copy & paste this exact URL into your browser*)
2. Peruse the various categories and tell us which CATEGORY and SUB-CATEGORY are the most appropriate for your business listing (required):  
CATEGORY: \_\_\_\_\_ SUB-CATEGORY: \_\_\_\_\_
3. Tell us the page on your site that you want us to link to: <http://www.> \_\_\_\_\_
4. Provide a very brief title for your link (i.e. your company name) \_\_\_\_\_
5. Please provide a 3-5 sentence description of what your company does, its products or anything else you would want a site visitor to see:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### ***Here's how to arrange a link to LeaseExperts from your site:***

First Capital will gladly provide simple copy for a link from your website to LeaseExperts.com. Our link title would include text indicating that we can provide attractive lease financing for the specific equipment that YOUR COMPANY SELLS. This lets your customers know that there is another way to buy your equipment and provides an opportunity for them to obtain our lease-to-own quote on YOUR EQUIPMENT. The link can point to a page on our site that explains the benefits of leasing, or can point directly to lease quote page—your choice. (ask about our custom lease quote calculator for vendors) If you can provide a full link like the one outlined above, or participate in any other joint marketing efforts with us, we will be please to provide an ENHANCED DIRECTORY LISTING:

1. We will *also* list your company at the TOP of whatever category you select, for added visibility
2. We can *also* include your logo for added visibility
3. We will *also* provide additional space for whatever copy you wish to add and/or links to other pages on your site.
4. We will *also* provide a second complimentary link to the CATEGORY/SUB-CATEGORY of your choice.

### ***Please tell us:*** (*This will not be published*)

Full company name: \_\_\_\_\_ Company phone: \_\_\_\_\_  
Your company's website URL: <http://www.> \_\_\_\_\_  
Primary sales contact name: \_\_\_\_\_ Email Address: \_\_\_\_\_  
Company webmaster name : \_\_\_\_\_ Email Address: \_\_\_\_\_

Return To:  
**Bob Arnowitz, VP Sales**  
**First Capital Equipment Leasing Corp.**  
**Email: [VPsales@LeaseExerpts.com](mailto:VPsales@LeaseExerpts.com) • Fax: 508-833-6692**  
**800-541-0114**